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NEWS

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FOUR PROBLEMS YOU FACE IN BUSINESS & THE ONE SOLUTION

New York, NY – As a business owner or manager there are problems that weigh on your mind on a daily basis & trouble your dreams when you go to sleep at night.

Problem #1: You need to increase your **Revenue**

Problem #2: You pay too much in **Taxes** and Expenses

Problem #3: You're worried about **Liability**

Problem #4: You have **Employees** & you need to keep them hardworking & happy

Financial Adviser, Author and Executive Director of a 501(c)3 Non-Profit Educational Organization, Lyle Benjamin, has written "The Working Dead" – The essential "Money Book" that provides real world solutions to these problems.

CALL TODAY & FIND OUT HOW QUICKLY YOUR PROBLEMS CAN BE SOLVED WHEN YOU HAVE THE RIGHT PEOPLE & COMPANIES WORKING ON YOUR BEHALF

PROBLEM #4: You have Employees & you need to keep them hardworking & happy

SOLUTION #4: Owner, Employee & Contractor **Custom Benefit Plans**

- Free Company Set-Up
- Free Administration
- 100% Owner Controlled Contribution
- One-Step Termination with No Additional Paperwork

CUSTOM BENEFIT PLANS INCLUDE:

- Tax-Free Cash Accumulation for Retirement (~9% average past 20 years)
- Guaranteed Protection Against Market Loss
- No Penalties for Early Withdrawal at any Age
- Long Term Care Cash Payments up to \$9,900 Monthly if qualified
- Guaranteed Tax-Free Cash Payment on Death (from \$100,000 to \$5,000,000)
- Funds Guaranteed against Lawsuits, Judgements, Creditors & the IRS
- Plans Can Be Used to Fund College, Home Ownership, Etc.
- Plans Available for Spouse, Children & Extended Family
- Plus Many Optional Benefits including Legal Advice, Will Creation, Identity Theft Protection, Home Services Discounts, Debt Counselling/Management, Bill Consolidation Loans, Local & National Merchant Discounts including Air Travel

SET-UP TO START-UP IN SIX SIMPLE STEPS:

1. Your Company: Informs Staff/Contractors that it's implementing Custom Benefit Plans
2. Your Company: Provides contact spreadsheet of owners/employees/contract workers
3. Our Org: Provides free educational seminars and private individual meetings
4. Our Org: Provides Gov't licensed financial advisors to do analysis & custom plans
5. Our Org: Arranges no-fee health screening examinations
6. Your Company: Begins custom monthly contributions to specified staff only

#

**Q: WHAT'S YOUR
COMMITMENT
TO BETTERING
YOUR EMPLOYEES?
YOUR COMMUNITY?
& YOUR COMPANY?**



MyESBN.Com
Entrepreneurs Small Business Network



16ThingsKidsCanDo.Org
Support@16ThingsKidsCanDo.Org



PlannedActsofKindness.Org
Support@PlannedActsofKindness.Org

A Non-Profit Educational Organization Working for the Betterment of Kids, People & The Planet!
Lyle Benjamin, Exec. Director • O/F: 212 213-0257 • C: 917 683-2625 • 20 E Broadway, 4th Fl., NY NY 10002

WHAT'S IN YOUR BENEFITS PLAN?

S

SAFETY

NOT SUBJECT TO MARKET LOSS

G

GROWTH

COMPOUNDED INTEREST

P

PROTECT

FAMILY, ASSETS, HEALTH

T

TAX FREE

PENALTY FREE DISTRIBUTION

It's Not How Much Money You Make. It's How Much You Get To Keep.

SHOW HOW MUCH YOU CARE & YOUR PEOPLE WILL TAKE CARE OF YOU

START YOUR CUSTOM BENEFITS PROGRAM TODAY

2 STEPS • NO FEES

STEP 1

ANNOUNCE

STEP 2

**PROVIDE CONTACT
SPREADSHEET**

WE DO THE REST ...

Limited Time Only: Free with Plan. \$350 Value

5,000 COLOR PROMO CARDS



CUSTOM BENEFIT PLANS



No Fee, No Match: Retirement, Health, Protection vs Loss/Taxation

OWNERS, EMPLOYEES, CONTRACTORS, SPOUSES & CHILDREN: HELPS RECRUIT & RETAIN

- No fee set-up, administration or required company match
- Financial planning and retirement education
- Individual financial needs analysis, including:
- Review and analysis of pension, 401k, 403b, 457, IRA plans
- Review of term, whole life, group life plans

- No obligation recommendation of individual custom plans to:
- Build for retirement without market risk or taxation
- Protect against loss of income and high costs of chronic/LTC
- Provide cash accumulation for buying home, funding college
- Have legal advice/services; identity theft protection & more

SET-UP TO START UP IN SIX SIMPLE STEPS:

STEP 1: YOUR COMPANY

Informs Staff by Email
that it's implementing a
Custom Benefits Program

STEP 4: OUR ORGANIZATION

Provides Government
Licensed Financial Advisors
for Analysis & Custom Plans

STEP 2: YOUR COMPANY

Provides a Contact
Spreadsheet with Basic
Employee Information

STEP 5: OUR ORGANIZATION

Arranges No-Fee
Health Screening
Examinations

STEP 3: OUR ORGANIZATION

Provides Educational
Seminars & Private Educa-
tional & Planning Meetings

STEP 6: YOUR COMPANY

100% Optional:
Provide a Monthly Stipend
Only to Specific Individuals



WE ARE HAPPY TO ANNOUNCE THAT EFFECTIVE IMMEDIATELY
 OUR ORGANIZATION WILL PROVIDE ACCESS TO
CUSTOM BENEFIT PLANS
 FOR ALL EMPLOYEES, CONTRACTORS, SPOUSES & CHILDREN

PROVIDING THE FOUR CORNERSTONES FOR YOUR FINANCIAL FOUNDATION:

S
SAFETY
 MONEY NOT SUBJECT
 TO MARKET LOSS

G
GROWTH
 MONEY EARNS
 COMPOUND INTEREST

P
PROTECTION
 FOR YOUR FAMILY, YOUR
 ASSETS & YOUR HEALTH

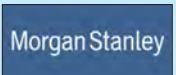
T
TAX FREE
 100% TAX & PENALTY FREE
 ACCUMULATION/DISTRIBUTION

- CUSTOM PLAN BENEFITS**
- Tax-Free Cash Accumulation for Retirement, Home Purchase, Travel at Any Age
 - 100% Guaranteed Protection Against Market Loss
 - No Penalties for Early Withdrawal
 - Guaranteed Cash Payment to Family on Individual's Death (From \$100,000 to \$3,000,000)
 - Funds Protected Against Lawsuits, Creditors, Judgments, Probate & Bankruptcy
 - Chronic Care & Long Term Care Cash Payments up to \$9,900 Monthly (when qualified)
 - Plans Can Be Used to Help Fund College, Home Ownership, Etc.
 - Individual or Family Legal Services for 12 months for less than the cost of a single consultation
 - Many More Benefits

It's Not How Much Money You Make. It's How Much You Get To Keep.

All Plans:

**Government Regulated • Utilizing IRC Tax Code • Government Licensed Financial Advisors
 Programs from A-Rated Billion Dollar Companies • Insured • Flexible Contributions & Disbursements**



Free Financial Literacy and Planning Programs are provided through the Entrepreneurs Small Business Network, and the 501(c)3 Non-Profit Educational Organization, 16 Things Kids Can Do, Inc. • Working for the Betterment of Kids, People & The Planet.

Call or Email to Schedule Your Educational
 "Custom Benefit Plan" Appointment



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 20 E Broadway, 4th Fl., New York NY 10002

CUSTOM EMPLOYEE/AGENT/FAMILY BENEFITS PLANS:

HOW TO BECOME FINANCIALLY INDEPENDENT WITHOUT GETTING A RAISE.

LEARN HOW MONEY WORKS & HOW IT CAN WORK FOR YOU



YOUR BENEFITS INCLUDE:

FREE FINANCIAL EDUCATION
FREE CONSULTATION & HELP
FREE INSURANCE REVIEW

GET THE BEST PLAN TO:

- Properly Build for Retirement [401K NOT the answer!]
- Fund Children's College Education [529 NOT the answer!]
- Reduce the Effects of Inflation [Banks NOT the answer!]
- Build Wealth Tax-Free by IRS Code [Stocks NOT the answer!]

CUSTOM & AFFORDABLE PLANS: FINANCIAL • HEALTH • LEGAL

- Cash Growth, Accumulation & Protection Against Loss of Income
- Protection Against Long Term Care Costs
- Protection Against Lawsuits, Creditors, Judgments, Probate
- Protection Against Financial & Medical Identity Theft
- Receive Unlimited Free Legal Advice
- Receive Emergency 24/7 Free Legal Assistance
- Receive Free Letters and Phone Calls on Your Behalf
- Receive Free Legal Document Review
- Receive Free Standard Will Preparation & Yearly Revisions

ASK HOW THE GOV'T
CAN HELP PAY FOR
YOUR RETIREMENT!
(NOT SOCIAL SECURITY!)

“THE TRUE MEASURE OF A PERSON'S WEALTH IS NOT HOW MUCH THEY MAKE, BUT HOW MUCH THEY GET TO KEEP.”

DATE:

TIME:

LOCATION:

OUTREACH INFORMATION

Company: _____ Phone: _____ Ext _____
 Contact: _____ Title: _____ Cell Phone: _____
 City/ST/Zip: _____ E-Mail: _____

#	Sal	First	Last	Cell Phone	Home Phone	Email Address	Position	Stipend
1	Mr.	Lyle	Benjamin	917 683-2625	212 213-0257	LyleBenjamin@MyESBN.com	Contractor	-
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COMPANY BENEFITS SURVEY

Our Educational Programs & Network Of Top Companies Help Your Business "Save, Protect & Grow"

**"The Measure Of A Person's Wealth Is Not How Much They Make,
But How Much They Get To Keep ..."**

REVENUE GENERATION PROGRAMS

For Company For Myself 3rd Party
Business Expansion Program Includes:
Marketing, Adv., PR, Promotions Programs
Educational Workshops for:
 Clients Prospects Staff
Affiliate Referral Program
Book Branding Partnership Program

BUSINESS PROTECTION PROGRAMS

Risk Management Executive Bonus Plan
Asset Protection Key Person Insurance
Legal Services Buy/Sell Agreements
Health Services Section 79 Plans
Insurance Services Split Dollar Plans
Security Services Trusts
Lawsuit, Judgement, IRS Protections

CUSTOM BENEFIT PLANS (Retain/Recruit)

OWNER, EMPLOYEES, CONTRACTORS
No Fee Set-Up & Administration
No Required Match
Customized Plans 100% Portable
Tax Free Growth & Distribution (8% ave/20 yr)
Safety: Not Subject to Market Loss
Protections: Chronic Care, LTC, Death Benefit
Available for Spouses & Children

COST CUTTING PROGRAMS (Savings)

Savings on New Equipment & Software
Savings on 24/7 Computer Tech Support
Savings on Credit Card Processing
Savings on Payroll Service
Savings on Energy / Utility Bills
Savings on Internet, Video & Cable TV Services
Savings on Secure Cloud Storage
Savings on Video Conferencing

GOODWILL & SOCIAL RESPONSIBILITY PROGRAMS

PR Campaigns: Support August as "National Kid's Month" or Global "Planned Acts"
Team Building: Establish Companywide "Planned Acts Of Kindness" Program
Contributing: Volunteer, Partner, Sponsor, Donate: Products, Services, Funds
Outreach: Company/Community Based Workshops, Programs, Activities

Get Involved

Volunteer
Mentor
Donate
Sponsor
Partner

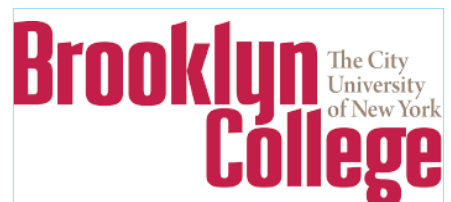
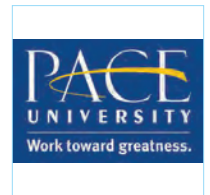
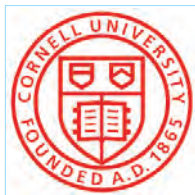
First Name: _____ Last Name: _____ Title: _____
Company: _____ Department: _____
Address: _____ City: _____ St: _____
Work: (____) _____ - _____ Ext. _____ Cell: (____) _____ - _____ Home: (____) _____ - _____
Email: _____@_____.com Website: _____
Add'l Contact: _____ Title: _____ Phone: _____

Our Mission is Education. Our Vision is Transforming People.



Appt Date: _____ Time: _____ Site: _____
Confirmed: _____ By: _____ Plans: _____

PARTNERS & SUPPORTERS



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